



LONDONHOUSE
C H I C A G O

MEDIA CONTACT:

Wagstaff Worldwide | +1 312-943-6900
Karla Ikpi | karla@wagstaffworldwide.com

**HIGHLY ANTICIPATED LONDONHOUSE CHICAGO, CURIO COLLECTION BY HILTON
OPENS ITS DOORS**

Oxford Hotels & Resorts Unveils Chicago's Newest Luxury Lifestyle Hotel

CHICAGO, Ill. – June 1, 2016 – Today, Oxford Capital Group's wholly owned management affiliate [Oxford Hotels & Resorts](#) and [Curio – A Collection by Hilton™](#) proudly announce the eagerly-awaited opening of [LondonHouse Chicago](#) at the corner of North Michigan Avenue and Wacker Drive. Originally opened as the London Guarantee Building in 1923, LondonHouse Chicago pays tribute to its past while also incorporating visually striking modern elements. The luxury lifestyle hotel brings 452 chic rooms and suites, as well as tech-forward amenities catering to leisure and business travelers alike. Rates start at \$279.

“Our entire development and operational team has worked hard over the last several years to transform this elegant and historic building into a beautiful luxury lifestyle hotel.” said John W. Rutledge, founder, president and CEO of Oxford Capital Group, LLC and its wholly owned management affiliate Oxford Hotels & Resorts. “We are thrilled to finally be opening our doors to the public.”

LondonHouse Chicago is part of Hilton Worldwide's (NYSE: HLT) Curio brand, a rapidly-expanding global collection of distinctive upscale and luxury hotels that caters to passionate travelers seeking local discovery and authentic experiences. With this partnership, the hotel participates in the Hilton HHonors® loyalty program, which is open to all guests and free to join. Visit [here](#) for enrollment information. HHonors members always get our lowest price with our Best Price Guarantee, along with HHonors Points, free standard Wi-Fi, access to digital check-in and Digital Key and no hidden fees, only when they book directly through Hilton. To celebrate the hotel's addition to the Curio collection, guests will enjoy an additional 5,000 bonus points when they stay at the hotel for a minimum of three nights. Gold and Diamond HHonors members staying at LondonHouse Chicago will enjoy complimentary breakfast for up to two registered guests per room – or bonus points – and space-available room upgrades.

“Thanks in part to distinct details, such as subtle jazz themes and custom artwork incorporated into its design, LondonHouse Chicago is a true reflection of The Windy City's history dating back to the Roaring Twenties,” said Dianna Vaughan, senior vice president and global head, Curio – A Collection by Hilton and DoubleTree by Hilton. “We're honored to welcome this new icon in Chicago hospitality to our growing global collection, where our guests can not only enjoy that uniquely local Chicago experience just steps from the hotel, but throughout the property as well.”

Design

Inspired by the London Guarantee & Accident Building, the nearly 100-year old structure in which the hotel is located, LondonHouse Chicago uses its design to memorialize the era in which the 23-floor tower was originally built. Oxford also worked closely with architecture firm [Goettsch Partners](#) to develop a new 22-story modernist glass tower designed to synchronize seamlessly with the 360 North Michigan Avenue building's timeless Art Deco architecture. [Simeone Deary Design Group](#), the hotel's interior design firm, also incorporated its jazz themes subtly with stylish interior architectural materials blending classic and modern designs. Some materials and furniture were secured by The Gettys Group procurement division.

“We are thrilled to have had the opportunity to work closely with Oxford's development team to concept and design the interiors for LondonHouse Chicago,” said Lisa Simeone, owner of [Simeone Deary Design Group](#). “The Landmark nature of this gorgeous and iconic building, its 1920s original inception and its location at the historic site of Fort Dearborn provided a wealth of inspiration for our narrative and design. From flappers' beaded dresses to industrial automobile interiors to generals' uniforms and beyond, our modern-take on these design elements allowed us to be inspired by the past but ground ourselves in the present.”

London House's elegant design aesthetic is further elevated through a custom art collection and unique prints curated by Indiewalls to visualize the property's glamour while telling a story of opulence, intrigue, and history.

Guest Amenities

LondonHouse Chicago features LH, the highly anticipated tri-level rooftop, a lobby bar, a full-service destination spa offering customizable treatments, a 24-hour fitness center, complimentary internet access via Wi-Fi; two floors of upscale retail, The Shops at LondonHouse. The guestrooms are equipped with 55-inch high-def televisions using SoniCast, an innovative media streaming program powered by Google Chromecast and designed to cast a guest's favorite movies, TV shows, music, photos and more from an iOS or Android mobile device.

The guest rooms and suites will also be equipped with Bluetooth-friendly Tivoli clock radios, mini refrigerators, luxury linen bedding and towels and signature Frette LondonHouse robes. Other amenities for today's savvy traveler include convenient task desks and marble-clad bathrooms with high-end Malin + Goetz products.

For an especially opulent experience, LondonHouse introduces The Presidential Suite, designed with a living area, private dining space, a double-sided fireplace, a separate butler's kitchen, and expansive views of the Chicago River and skyline. Also available is LH Cupola, an intimate and open-air exclusive space available for private events and engagements.

Dining

Led by Executive Chef and Beverage Director Riley Huddleston, the hotel's culinary program pays homage to the building's history via re-imagined American cuisine and chef-crafted cocktails. The featured dining establishments are Bridges Lobby Bar and LH, Chicago's first tri-level rooftop venue located on floors 21 – 23. Huddleston's innovative culinary style blends classic French training with modern cooking techniques. He draws on his eclectic mix of experiences to build creative menus that focus on the best produce and ingredients available from around the world.

In LH, Huddleston brings diners to new heights with gourmet fare, retro chef-crafted cocktails on tap and stunning vistas of downtown Chicago, complemented by magnificent views of the Chicago River. For guests who need to unwind any day of the week, LH also offers shared plates alongside a full bar

with hand-crafted specialty cocktails and a variety of domestic wines. LH on 21 opens at 5 p.m. daily, LH on 22 is available to guests after 2 p.m. each day, and LH Cupola is an exclusive event space on the 23rd floor, available only for private reservations. Some featured menu items include: **Blue Fin Toro** with fresh Wasabi grated on Sharkskin; **Beef Tartare** with Quail Egg, Cornichons, forest smoke and hazelnut and focaccia crackers; **Tomahawk steak** with roasted potato cream, shiro dashi broth and a selection of salts.

Meanwhile, the stylish but casual Bridges Lobby Bar on the 2nd floor boasts broad views of the Chicago River and its bridges, as well as areas outfitted with plush, jewel-toned furniture and an antique mirror behind the bar to reflect the subtle curves of the river. Open for light breakfast, lunch and dinner, the menu features artisan pastries, sandwiches and shareable bites, organic juices, local micro-roast coffee and chef-driven cocktails.

Meetings and Events

From ballrooms exuding sophistication and style to meeting spaces ideal for small corporate gatherings or private dinners, LondonHouse Chicago houses 25,000 square feet of modern and flexible function venues to meet all needs. The Juliette and Whistler ballrooms feature high ceilings, a column free open layout and design details inspired by the heavily beaded couture dresses worn in the 1920s. The hotel also offers traditional executive options, with a total of 10 meeting spaces and breakout rooms, as well as one boardroom, situated throughout the property. Located on the 22nd floor, atop the hotel, are four stylish private dining spaces of all sizes, including Etoile, which boasts a patio that can accommodate 80 for an outdoor reception. Each private dining room offers an airy atmosphere and majestic river views. No matter the occasion, Executive Chef Riley Huddleston and his team personally cater to each host's preferences to create a memorable menu.

LondonHouse Chicago is located at 85 East Wacker Drive at North Michigan Avenue, Chicago, IL 60601. For more information, or to make a reservation, travelers can call +1 312-357-1200 or visit londonhousechicago.com. Guests are also encouraged to “like” LondonHouse Chicago on [Facebook](#) and “follow” on [Twitter](#) and [Instagram](#).

About LondonHouse Chicago

The full-service, luxury lifestyle hotel, LondonHouse Chicago, offers 452 luxury guest rooms and suites featuring scenic views of North Michigan Avenue and Wacker Drive, the Chicago River and many other city landmarks. Hotel amenities include LH, Chicago's only tri-level rooftop featuring private dining spaces, an indoor bar, outdoor rooftop terrace and a private top floor Cupola, a chef-driven restaurant and Bridges Lobby Bar, retail outlets and 25,000 square-feet of meeting and event space including two ballrooms for social dinners and weddings of up to 300 guests, or receptions for 350 or more. Additional features include a full service spa, 24-hour fitness center and state-of-the-art-technology. LondonHouse Chicago, an Oxford Capital Group development and Union Real Estate Investment is affiliated with Curio – A Collection by Hilton and guests have the added benefit of earning and redeeming Hilton HHonors® points during their stay. For information, visit londonhousechicago.com.

About Oxford Capital Group, LLC and Oxford Hotels & Resorts, LLC

Oxford Capital Group, LLC is a national real estate investment, development and management firm. It specializes in high value-added acquisitions, developments and redevelopments with an emphasis on hotels, resorts, conference centers, senior housing and other operationally intensive forms of real estate. Oxford Hotels & Resorts, LLC is Oxford's hotel management company that specializes in operating, managing and branding distinctive, high design lifestyle hotels. Oxford's geographic focus includes the nation's top 24/7 cities including Chicago, New York City, metro Washington D.C., Boston, Los Angeles, San Francisco, and other select markets with unique attributes including Charleston, SC

and New Orleans, LA. Oxford and its affiliates have been involved in approximately \$2.5 billion of real estate and private equity transactions, including approximately 13,000 hotel rooms. In addition to national projects such as Hotel Lexington NYC, The Metropolitan Hotel NYC, The National Conference Center in Northern Virginia, and The Godfrey, Boston, LondonHouse is Oxford's 11th hotel project in the Chicagoland market. These projects have included such noted developments as The Langham, Chicago, Hyatt Magnificent Mile, Renaissance Chicago North Shore, Doubletree North Shore and Conference Center, Hyatt House Chicago-Northwest, and, through a former investment affiliate, the Doubletree Magnificent Mile. Its current portfolio includes a growing collection of upscale, upper upscale and luxury lifestyle hotel brands including Cass, Felix, Godfrey, Essex, and now LondonHouse. For information, visit www.oxford-capital.com.

About Curio – A Collection by Hilton

Curio – A Collection by Hilton™ (curio.com), launched in 2014, is a global set of more than 20 hand-picked upscale and luxury hotels that meet independent-minded travelers' needs for local discovery and authentic experiences, all while providing the quiet reassurance and support of the Hilton name and its award-winning Hilton HHonors program. Discover the collection's latest stories at news.curio.com, connect with the brand on [Facebook](#), [Instagram](#) and [Twitter](#) or inquire about development opportunities at hiltonworldwide.com/development.

###