

# THE GODFREY

## H O T E L B O S T O N

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### **What's Old is New: The Design & Architecture of the New Godfrey Hotel Boston**

*The expansion of the Godfrey brand honors the past while embracing the present and future*



*Exterior rendering of The Godfrey Hotel Boston*

(BOSTON, MA; August 12, 2015)— [The Godfrey Hotel Boston](#) (505 Washington Street), opening fall 2015, unveils the first look at the design vision for the luxury hotel located in the burgeoning Downtown Crossing neighborhood. The space will include 242 uniquely designed guestrooms, a reception area with both an interior and street entrance to [George Howell Coffee](#), a lobby with a craft bar and lounge, conference rooms, fitness center, and a soon-to-be-announced restaurant within the historic walls of the Amory and Blake buildings.

“We consider the history of the building as well as our ability to offer the latest in technology to be key differentiators from our competitors,” says General Manager, Larry Casillo. “We have taken great care in showcasing this iconic architecture, while bringing to life the luxury lifestyle Godfrey brand within its walls.”

#### **The Exterior**

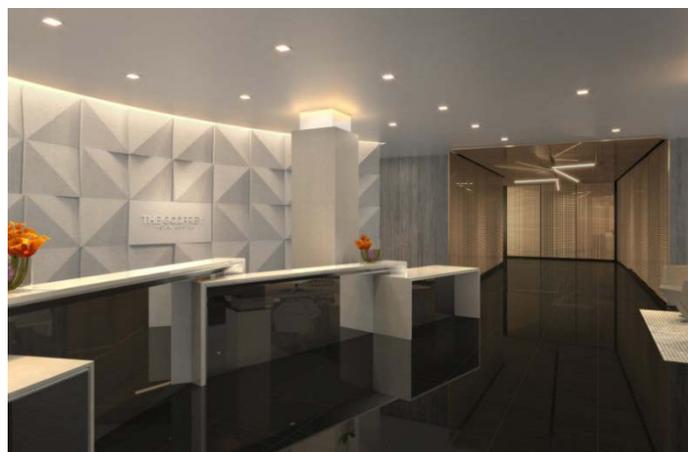
Under the direction of [Finegold Alexander Architects](#), the exterior terra cotta façade has been completely restored to pay tribute to the century-old office buildings in which the hotel is located. Originally designed in the Neoclassical and Gothic Revival styles, the Amory and Blake buildings embody the spirit of Boston in their structure and design while enabling The Godfrey Hotel Boston to breathe new life into the buildings from the inside out. With both the Amory and Blake buildings listed on the National Registry of Historic Places, restoration plans for both buildings were reviewed by the National Park Service and approval was granted to Finegold Alexander Architects to bring both buildings up to date as the state of the art Godfrey Hotel Boston. Execution of this restoration is under the direction of Finegold Alexander Architects Principals Jim Alexander and Ellen Anselone.



### **The Design**

Designed by [The Gettys Group](#), the modern interior of the building blends with the vintage exterior with the restoration of original elements including the original first floor lobby, elevator banks, and stairwells with intricately cast banisters.

The color palette of warm grays, accented by natural walnut and dashes of color, create a calming oasis amid a vibrant, urban scene. Design elements such as Cerasus oak paneling, polished porcelain flooring, and contemporary furniture are seamlessly incorporated to add a modern contrast to the landmark buildings.



## The Lobby and Public Space

The lobby serves as an architectural portal between the ornate plaster work of the historic elevator lobby and the polished, smooth lines of the reception desk. The textured metal panels with a mirrored design capture and reflect light, creating movement and sparkle in the reflections as guests make their way to the jewel box elevator lobby.

The idea of a transitional space was also included in the concept and function of the lobby lounge and craft bar. During the day the lounge area acts as a coffee shop, but come sunset serves as additional bar seating. The craft bar, which functions as a communal breakfast spot during the day turns into a waiting area for the hotel restaurant and a place to socialize at night.



## The Guestrooms

The 242 guestrooms of the luxury hotel include a variety of configurations that take advantage of the unique shapes and features of the historic buildings. Each room has custom carpeting, plush bedding, upholstered seating, and large, original oversized windows, which illuminate the rooms with natural light and provide a dramatic view of the bustling street below. Guests will be treated to the finest in Italian comfort with plush [Frette Linen](#) robes adorning each room, along with the fastest internet connection throughout the city of Boston with [InnSpire](#) technology.





Guests interested in learning more about The Godfrey Hotel Boston are invited to visit [www.godfreyhotelboston.com](http://www.godfreyhotelboston.com).

#### **About The Godfrey Hotel Boston**

Scheduled to open in fall 2015, The Godfrey Hotel Boston is the second Godfrey Hotel property developed by Oxford Capital Group, LLC., with the award-winning flagship property having opened in February 2014 in Chicago's River North neighborhood. Oxford is actively evaluating additional locations in a number of major markets around the country. The name Godfrey has a meaning of 'peace' and 'welcome' to travelers. To make a reservation, please visit [www.godfreyhotelboston.com](http://www.godfreyhotelboston.com). For up-to-date news about the property, follow the hotel's [Facebook](#), [Twitter](#), and [Instagram](#).

#### **About Oxford Capital Group, LLC**

Oxford Capital Group, LLC is a national real estate investment, development and management firm. It specializes in high value-added acquisitions, developments and redevelopments with an emphasis on hotels, resorts, conference centers, senior housing and other operationally intensive forms of real estate. Oxford's geographic focus includes the higher barrier-to-entry markets around the country with a particular emphasis on the 24/7 cities including Chicago, New York City, metro Washington D.C., Boston, Los Angeles, San Francisco, and other select markets with unique attributes including Charleston, SC. Oxford and its affiliates have been involved in approximately \$2.5 billion of real estate and private equity transactions, including approximately 13,000 hotel rooms. Included in its hotel portfolio is a growing family of upscale, upper upscale and luxury lifestyle hotel brands including The Felix, The Godfrey, The Essex and a luxury lifestyle brand LondonHouse at The London Guarantee Building at 360 North Michigan Avenue in Chicago. For information, visit [www.oxford-capital.com](http://www.oxford-capital.com).