

# THE GODFREY

## HOTEL CHICAGO

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**DISCOVER YOUR ELEMENT AT THE GODFREY HOTEL CHICAGO OPENING FEBRUARY 2014**

*The 16-story lifestyle hotel reveals details for its upcoming River North opening*



***Exterior Rendering of The Godfrey Hotel***

(CHICAGO, IL; September 23, 2013) – [The Godfrey Hotel Chicago](#) (127 West Huron Street) announced today new details for the February 2014 opening of the 16-story, 221 guestrooms, upper upscale lifestyle hotel in Chicago's energetic River North neighborhood. With its cubist-influenced, industrial façade and marble-clad, elliptical hotel lobby, The Godfrey Hotel Chicago mirrors the eclectic, chic surroundings of the River North Gallery Art scene.

In addition to being walking distance from a number of top restaurants, shopping destinations, art galleries, and more, The Godfrey Hotel Chicago's fourth floor 15,000 square foot indoor|outdoor lounge and meeting space offers the largest northern lookout point to the entire southern Chicago skyline.

"Due to The Godfrey Hotel Chicago's prime location on LaSalle Street, we want to evoke a sense of intrigue with our guests from the instant that they see the building," says Director of Sales and

Marketing Adam Schomaker. "We carefully considered each detail within the hotel to set this tone of exploration that will evoke wonder and delight with our hotel guests," he adds.

The Godfrey Hotel Chicago will make its mark on Chicago's rich architecture history with its striking, modern structure designed by Chicago-based Valerio Dewalt Train. Architect David Jennerjahn explains, "We conceived of the hotel's design as a taut wrapping of cubist forms that shift inward and outward to reveal the building's expressive structural frame. Both daring and honest—a real Chicago building."

Guests get their first glimpse of the hotel's contemporary interiors, designed by [Gettys Design Group Chicago](#), with the sleek white lobby that creates an uplifting effect with its recessed ceiling, spherical, central lighting fixture, alcove and structural seating, and floor-to-ceiling windows.

Located in the lobby and 4<sup>th</sup> floor lounge area, guests will be able to utilize custom-designed digital touchscreen concierge boards to retrieve up-to-date information weather, shopping, flights, events around town, and more. This information can be delivered right to the guest's smartphone to take the digital concierge board on-the-go for explorations around Chicago. The entire property will also offer complimentary high-speed WiFi in all guestrooms and public spaces.



*Lobby Rendering*

### **Discover Sleep in Style at The Godfrey Hotel**

The 221 total luxurious accommodations include 182 spacious Guest Rooms, 12 Executive King rooms, and 27 One-Bedroom Godfrey Suites—all with a stylized design that features calming tones and textiles juxtaposition with impactful uses of color and contemporary built-in furnishings. Additional room

features include a 46-inch HD LED television, complimentary Wi-Fi, plush bathrobes, L'OCCITANE bath products, a large work station, wet bar, iHome docking station, and more. In addition to RFID key cards for guest safety, each guestroom also utilizes an InnCom system to monitor room temperatures, electricity, and lighting. Guests can also control their televisions via their smart phones and access flight information from the television as well.



*Guestroom Rendering*

### **Discover the Hottest Year-Round, All-Season Rooftop at I|O Urban Roofscape**

In addition to a full-service restaurant located on the first floor of the hotel adjacent to the lobby, The Godfrey Hotel Chicago will offer on the fourth floor approximately 15,000 square feet of dedicated indoor and outdoor space, with 10,000 square feet of meeting and event space at I|O Urban Roofscape. In addition to having the largest 12-month outdoor lounge and bar space in Chicago, I|O Urban Roofscape also offers dramatic, south-facing skyline views which are unobstructed due to the unique design of the hotel's retractable roof. The space will transition as the premier destination for corporate daytime meetings to after-work happy hours to late-night lounging with a menu of takes on classic Chicago favorites. The Godfrey Hotel Chicago's play on the elements is evident at I|O Urban Roofscape with design features such as the two-level fire pit that serves as a beacon to interested passerbys below. This venue will also allow for flexible indoor|outdoor events ranging from small corporate board meetings to social dinners and weddings of up to 150 guests, or receptions for 400 or more.





*I|O Indoor Lounge Space*

### **Discover Customizable Spa Services at Spa·Boutique**

In addition to a 24-hour Fitness Center, guests can enjoy spa treatments in either one of the two private treatments rooms at Spa·Boutique or enjoy massage and facial services from licensed professionals from the comfort of their room or suite. Services will include: 30 to 120-minute massages for individuals or couples, Pure Results and Skin Fitness facials, and more.

For more information or to make a reservation, please visit [www.godfreyhotelchicago.com](http://www.godfreyhotelchicago.com)

### **About The Godfrey Hotel**

The Godfrey Hotel Chicago is an award-winning luxury lifestyle hotel offering 221 spacious rooms and suites, a relaxing boutique spa, 24-hour state-of-the-art fitness center, I|O Urban Rooftop, the largest hotel rooftop dining and event space in the city, and Dolce Italian, a modern Italian restaurant from LDV Hospitality. Celebrated as one of Chicago's most anticipated hotel openings in 2014, the Godfrey has earned multiple awards from the HSMAI Adrian Awards, was a finalist for Development Of The Year at the Chicago Commercial Real Estate Awards and earned notable mentions by Travel+Leisure, Fodor's Travel and National Geographic Traveler. The property is owned by an Oxford Capital Group, LLC-led venture that includes Quadrum Global, a \$1.3 billion global alternatives investment manager. It is managed by Oxford Hotels & Resorts, LLC. The name Godfrey has a meaning of 'peace' and 'welcome' to travelers. To make a reservation, please visit [www.godfreyhotelchicago.com](http://www.godfreyhotelchicago.com). For up-to-date news about the property, follow the hotel's Facebook and Twitter.

### **About Oxford Capital Group, LLC**

Oxford Capital Group, LLC is a diversified national real estate investment and development firm, focused on complicated, large scale acquisitions, redevelopments, and operational turnarounds, with an emphasis on hotels, resorts, conference centers, senior housing and other operationally intensive

forms of real estate. Oxford's geographic focus includes high barrier-to-entry markets around the country, including Chicago, New York City, Washington D.C., Boston, Charleston, Los Angeles, San Francisco, and other select markets. Oxford and its affiliates have been involved in approximately \$2.5 billion of real estate and private equity transactions, including approximately 13,000 hotel rooms. For information, visit [www.oxford-capital.com](http://www.oxford-capital.com). For information, visit [www.oxford-capital.com](http://www.oxford-capital.com).

### **About Quadrum Group**

Quadrum is a global private equity investment and advisory group focusing on real estate and asset-backed investment strategies. Through its network of 9 offices and affiliates worldwide the firm is currently targeting distressed and repositioning opportunities in developed markets of US and Europe as well as development in select emerging markets of the former Soviet Union and Southeast Asia. The group currently has over US\$400 million of equity capital invested in real estate projects with the overall value in excess of US\$1bn. Quadrum was initially part of Cube Capital Group until it was spun off and became independent in 2013.

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